

RADIOPLAYER LAUNCHES ON BOSE SPEAKERS



Above: Speakers from the BOSE SoundTouch and Soundbar range

Radioplayer, the international radio platform backed by public service and commercial radio groups, has partnered with BOSE to bring high-quality radio streams to their home speakers.

The integration will make all stations available to listeners with BOSE SoundTouch and Soundbar speakers, across the 10 countries currently part of the Radioplayer platform.

Using the BOSE controller app, listeners can browse stations alphabetically, see recommendations, search for something to listen to, listen to catch-up programmes and podcasts, and set Radioplayer stations as presets, so that their favourite stations can be played at the touch of a button on the speaker. As Radioplayer is the radio industry's official distribution platform, BOSE listeners will benefit from hearing higher-quality audio streams and uninterrupted content, including live sports coverage that's unavailable on other integrations.

Michael Hill, Radioplayer Managing Director said: *"This new partnership between Radioplayer and BOSE will open up a world of excellent, high-quality audio for listeners - whether they like music, sport, podcasts, or any other kind of radio. We love working with people who understand about great sound quality."*

Mike Angelo, Director of Product Management at BOSE said. *"We're excited to add Radioplayer as a partner on our SoundTouch products! This partnership unlocks high quality content for our customers globally, with a particular focus on regions such as the UK, Belgium, and Germany, and we're confident they'll enjoy this new addition."*

ENDS

Notes to editors

For more press information about Radioplayer please contact:

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The 10 countries Radioplayer operates in are: UK, Germany, Ireland, Austria, Norway, Belgium, Canada, Switzerland, Peru and Denmark. More will follow shortly.

About Radioplayer Worldwide

Radioplayer Worldwide, the global shared radio platform, is a partnership between UK Radioplayer and the countries which have rolled out the Radioplayer model (Germany, Ireland, Austria, Norway, Belgium, Canada, Switzerland, Peru and Denmark). It was created to explore opportunities for international technological collaboration across radio. For more see www.radioplayerworldwide.org or follow @rpworldwide on Twitter.

About UK Radioplayer

Radioplayer, the official pan-industry platform launched in 2011, in a ground-breaking partnership between the BBC and commercial radio. The not-for-profit organisation now hosts around 500 UK radio stations – including all BBC national and local services, all major commercial stations, and a selection of community and student radio. For more information see www.radioplayer.co.uk or follow @ukradioplayer on Twitter.